



Sponsorship OPPORTUNITIES



WHO IS COLORADO FOOD WORKS?

CFW was founded to support the growth of the Colorado food industry through access, advocacy, resources and community. We are committed to reinvesting every penny of sponsorships and membership dues back in to the organization to help create more value, bigger and better events and create additional ways to foster our growing community. Every year we host over a dozen aimed at educating and fostering that community. Our over 500 members look to us to provide outstanding opportunities – and we need your help to do it!

WHY SPONSOR US?

12+ EVENTS *per year*

35 AVERAGE ATTENDEES *per event*

50+ EVENTS *to date*

500+ MEMBERS *joined*

1,000+ IMPRESSIONS *per outreach*

ONE-TIME SPONSORSHIP

In Kind Donation Sponsors provide product for events. Set up a sampling table or just give us some snacks! In exchange we'll feature you on our social media, email, or give you a shout out at the event, AND be eternally grateful. As a bonus, send 2 employees to our event for free!

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CPG STARTUP *package*

[COMPANIES <\$1M ANNUAL GR]

- 2 Free Event Attendees Annually
- 1 Free Annual Membership
- Shout-out in 12 Monthly newsletters and Instagram posts on Startup Sponsor list
- Sponsorship of 1 Educational Event Annually and Inclusion in All Communication & Marketing for that Event
- 1 Social Post Feature
- Logo Featured on our website & emails Sponsorship page

\$250 ANNUALLY

BETTER-FOR-YOU *package*

- 5 Free Event Attendees Annually
- 2 Free Annual Memberships
- Sponsorship of 1 Educational Event Annually and Inclusion in All Communication & Marketing for that Event
- 2 Instagram Shout Outs Annually
- Logo Featured on our website Sponsorship page

\$500 ANNUALLY

NATURAL *package*

- 8 Free Event Attendees Annually
- 6 Free Annual Memberships
- Sponsorship of 2 Educational Events PLUS Sponsorship of 1 Networking Happy Hour and Inclusion in All Communication & Marketing for that Event
- 1 Instagram Shout Out Quarterly
- Logo Featured on our website Sponsorship page
- 1 Announcement Post on LinkedIn with Custom Content
- Logo Featured on All Monthly Emails
- Company Feature on Website & Newsletter
- Only 2 Brands per Category

\$1,000 ANNUALLY

ORGANIC *package*

- 12 Free Event Attendees Annually
- 10 Free Annual Memberships
- Sponsorship of 1 Educational Event PLUS Sponsorship of 1 Marquee Event (Summer Rooftop Party or Holiday Charity Party) and Inclusion in All Communication & Marketing for that Event
- 1 Instagram Shout Out Quarterly
- Logo Featured on our website Sponsorship page
- 1 Announcement Post on LinkedIn PLUS 3 Additional LinkedIn Mentions Annually, Each with Custom Content
- Logo Featured on All Monthly Emails
- Company Feature PLUS Employee Feature on Website & Newsletter
- Only 2 Brands per Category

\$2,500 ANNUALLY